

2004 Annual Report

Community Access Television

City of Erie Cable TV Access Corporation

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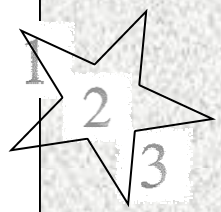
Just recently, a visitor from Pittsburgh Community Access Television came through the door and immediately stared at the vision statement that is displayed on the wall of the reception area. She was deeply impressed and said, "This is what we need when we move into our new building; a statement that says it all in a few words." Even though most of us have been in the reception area dozens or maybe hundreds of times, many of us would be hard pressed to recite the vision statement without looking.

One of the major strengths of Community Access Television is the members. It is the ideas and energy generated by the members that drive this organization. Therefore, it is important that we reinstate the member's only meetings. If you would like to participate or would like more information, please contact Ruth Sprague or D J Barker for more information. Ruth, D J, and myself, Jim Globa, are Board members that represent the membership. This fall there will be another opportunity for the membership to select someone to sit on the Board of Directors. If you have an interest or would like to have more information, contact Jeanne, Jim, Ruth, or DJ.

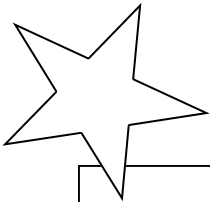
Congratulations to all of you that have produced shows this past 12 months. We have recently set a record of member produced programming in a given month. Keep up the good work. I would like to encourage our new members to attend the members only meeting to share your ideas as well as to find others who may be willing to assist you in your production.

By the way, the CAT vision statement is "Empowering Community Voices and Visions."

Jim Globa, 2005 Board Chair



Members	200	Equipment Reservations	395
Volunteer Hours	3,147	Equipment Reservation Days	1,667
Members Volunteering	70	Facility Reservations	576
Average Hours per Volunteer	45	Facility Reservation Hours	2,458
Training Certificates	125	Hours of First-Run Local Programs	499
Orientation Attendance	64	Total Hours of Programs	4,704
Level I Certificates	30	Total Hours to Date	20,000+
Level II Certificates	15	Increase in Total Hours to Date	512%
Workshop Attendance	80	Increase in First-Run Programs to Date	48%



From the Executive Director

Community + Access + Television

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Empowering Community Voices and Visions

Community + Access + Television: By breaking down our name into its component parts, it is easy to illustrate what we are all about. We are in the business of empowering speech. Is it more important that everybody in Erie watch Channel 2 on Time Warner Cable, or that those who have a message have the opportunity to deliver it? It is the "access," the opportunity, that we are here for. Naturally, we want people to watch our channel (how else will we deliver our members' messages?), but what is important is the ability to have access to facilities, equipment, and the channel itself.

We are in the business of empowering speech. Here are just a few of ways in which we do that:

- ★ A twelve-year old boy and his father sign up to learn television production together;
- ★ Bosnian immigrants produce hours of programming in their language each week;
- ★ Senior citizens produce a new thirty-minute program each week, and are in their fifth year of doing so;
- ★ An activist tapes community activities and shares his perspective;
- ★ A church imports programs from their parent church;
- ★ A small nonprofit produces a talk show for their advocacy month;
- ★ Candidates for local public office get fifteen minutes in front of the camera, a rare opportunity for free exposure that is shown again and again;
- ★ Debates for the hottest political races of the primary season are shown repeatedly in the two weeks running up to the election;
- ★ Outdoor music festivals are taped and shown for the benefit of those who cannot attend;
- ★ Fine arts performances are downlinked from a satellite and cablecast every day at the request of a member.

These are just a few examples of how we empower voices in the Erie community. We are proud that the City of Erie chooses to have public access television and that so many take advantage of the opportunity.

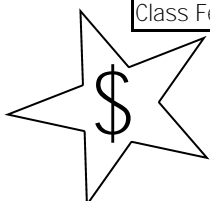
Jeanne Bleil, Executive Director

Revenue by Source \$189, 967

Time Warner Cable Franchise Fees	73%
Time Warner Cable Grant	20.6%
Membership	3%
Production Fees/Development	2.5%
Class Fees/Interest/Miscellaneous	0.9%

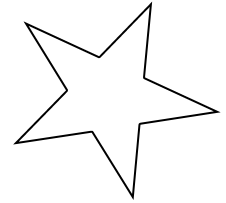
Expense by Category

Wages	57%
Benefits	11%
Employment Taxes	5%
Administrative	12%
Occupancy	10%
Production	2%
Professional Services	2.5%



Dollars & Cents

Awards, Donations, More



Congratulations to Our 2004 CATalyst Award Winners!

Over 150 Hours	
Beary Clark	165.75
Ed Whitbred	236
Jim Globa	251.4
Top Volunteers	
Jean-Marc Baier	336.25
D.J. Barker	373.75

Programming Awards (non-series)	
John Hackenberg	16
Beary Clark	33
Programming Awards (series)	
Card Table Connection	36
Nijaz Berberovic	139

Standout Member Award	
D.J. Barker	
Lois Bartos	

2004 Member Production Services

Partnering with us in 2004 were:

- ◇ St. Martin's Center
- ◇ The Skinny Chef
- ◇ Red Dragon Video
- ◇ Erie Institute of Technology
- ◇ Erie Earn-It Program

Community Voices Donors

Director

Al Richardson

Editor

Jeanne Bleil

Jim Globa

Kevin Kick

Shawn Phelps

Monica Piccirillo

Cindy Stone

Barbara Wiley

Clemens Zehender

Talent

Al Barney

Lois Bartos

Kris Hunt

Ron & Dolores Miller

Paul Moore

Renee Coates-Smith

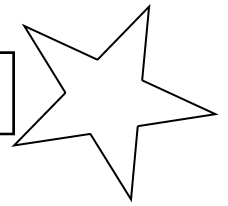
Doris Snell

Thompson Video Productions

Thanks so much to all our donors!

We also received a \$7,500 grant from The Erie Community Foundation in the first quarter of 2005. Many thanks to the Foundation and its donors.

Member Achievements



Series

Lakewater	Bob Hand
The Gospel of John	Damon Peterson
Who	Dana Stovall
The Coach Wright Show	Dave Wright
16 Minutes	DJ Barker
Metropolis Music and Art	Israel Gordon
The Jackie Webb Show	Jackie Webb
Teen Scene	Jamie Bryant
Ribfest 2004 (mini series)	Jason Kuzmicki
The Peace movement	Justin Berkheimer
NB Televizija	Nijaz Berberovic
Access to Justice	North West Legal Services
Triumphant Life Church	Paul Moore
Who Asked You	Podgi Carter
LifeStylz	Podgi Carter
The Renee Show	Renee Coats-Smith
Bible Study	Richard Davis
Prosports Outreach	Russell Howard
For A Song	Shawn Phelps
Mr. Movie	Steve Waldinger
Experience Erie	Terry Schenker
Amazing Grays	The Card Table Connection
Rugby World	The Erie Rugby Club

Individual Programs

Scott Ritter	Al Richardson
Over 30 different Shows	Beary Clark
Uncle Jones	Craig Chilcott
A Night out with Models	Dave Wright
The Making of "The Locator"	Dave Wright
A Message from Blessed Mother	Donna Aranson
Voter Education Part 1	Erie AFL-CIO
Voter Education Part 2	Erie AFL-CIO
VMAC Show	Erie AFL-CIO
The 4 Tangos	Jean Marc Baier
2 Brothers and the Chair	Jerry Britton
UE Local 506	John Hackenberg
JH # 12	John Hackenberg
Rod Cornado Speech	John Hackenberg
Christmas On Ice	John O'Hern
Webzini Halloweenie	Matt Frazzini
4th of July	Paul Moore
Hunting and Fishing Today	Paul Moore
End of Summer	Paul Moore
The Zoo	Paul Moore
Erie City Mission	Paul Thompson
Local Sports	Podgi Carter
Lil' Miss Soul	Podgi Carter
Who: Special Edition	Sherry Gardner
WZW: No Tolerance	Sherry Gardner
EPW: Cold Blooded 1, 2 & 3	Sherry Gardner
Elimidork	Steve Waldinger
Hangin' Around Volume 1	Vince Brocki
Hangin' Around Volume 2	Vince Brocki

These lists are representative and are not meant to be all-inclusive. Our apologies if any individual producer or organization was omitted.

Numbers don't tell the whole story, but here are some fascinating facts about programming at Community Access Television:

- Since we opened our doors in October 1998, we have run over 20,000 hours of programming, not including thousands of hours of our community bulletin board.
- Yearly programming totals have increased by 512% since 1998.
- Locally produced programming is up by 167% in the last five years.
- First run programming is up by 48% since 2000, the first year we tracked it.

